



The 1st Global University Film Awards

Programme

	Venue: SCC201	Venue: AAB201	Venue: Koo Ming Kown Exhibition Gallery
Day 1 Nov 7 (Wed)	10:00-14:00 Screening: Documentary	10:00-14:30 Screening: Narrative	Exhibition Stills of Selected Entries
	14:00-18:00 Screening: Chinese Narrative	15:00-18:00 Screening: Experimental	
	19:00-19:30 Kick-off Ceremony Venue: AC Hall Roundabout		
	20:30 - 22:15 Screening: Animation Venue: LT3		
Day 2 Nov 8 (Thu)	10:30-12:00 Master Class with Mr Max Howard "Creating an Effective Story and How to Pitch it"	10:30-14:30 Screening: Documentary	
	14:30-16:00 Master Class with Ms Clare Stewart "Navigating International Film Festival"	14:30-18:30 Screening: Chinese Narrative	
Day 3 Nov 9 (Fri)	11:00-12:30 Master Class with Mr Tim Yip "The Invisible Golden Age"	9:30-12:30 Screening: Chinese Narrative	
	13:00-15:00 Pitching	12:30 - 18:00 Screening: Over the Horizon	
	15:00-16:30 Master Class with Mr Paul Stekler "How to Make a Documentary in 90 Minutes"		
	19:00-21:00 Award Presentation Ceremony Venue: AC Hall		



Master Class with Mr Max Howard: "Creating an Effective Story and How to Pitch it"

8 November, 2018 (Thu)	10:30 – 12:00	SCC 201	Moderator: Mr Michael Robinson (Lecturer, Academy of Film)
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Abstract

The key element in all great movies is 'story'. Without this ingredient, no matter how beautifully a film is created, it will not work. What are those key ingredients? Once you've created your story, how to sell it to studios in just a few short minutes – that's the 'art of the pitch'.

Speaker: Max Howard

- over 30 year's animation industry working background
- worked on Disney's most memorable projects including *The Little Mermaid*, *Beauty and the Beast*, *The Lion King*
- a member of the Academy of Motion Picture Arts and Sciences and the British Academy of Film and Television Arts

Max Howard, has over 30 year's animation industry working background. He created and ran studios for Disney in London, Paris, Orlando and Los Angeles, working on some of Disney's most memorable films including "Who Framed Roger Rabbit", "The Little Mermaid", "Beauty and the Beast", "The Lion King". As President of Warner Bros. Feature Animation, he oversaw such hit movies as *The Iron Giant* and *Space Jam*. At DreamWorks he was co-executive producer for *Spirit*, *Stallion of the Cimarron*. Max is currently producing a series of animated feature films for Exodus Film Group. "Igor", the company's first production, was released in 2008. "The Hero of Color City" opened in October 2014, with a third film, *Bunyan and Babe*, recently completed. Max is a member of the Academy of Motion Picture Arts and Sciences, as well as the British Academy of Film and Television Arts.



Master Class with Ms Clare Stewart: "Navigating International Film Festivals"

8 November, 2018 (Thu)	14:30 – 16:00	SCC 201	Moderator: Mr Kit Hung (Lecturer, Academy of Film)
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Abstract

In an industry that is rapidly changing, international film festivals continue to provide an important platform for introducing new and emerging talent to the film marketplace, global media and audiences around the world. Getting your film accepted into key international festivals not only provides exposure for the film and the filmmaking team, it is also an opportunity to meet film industry professionals who may buy your film for distribution or take a significant role in supporting your future projects.

Ms Clare Stewart will give an overview of the international festival circuit and advice on how to develop a festival strategy for your film. She will also provide insight into the programming process at film festivals and guidance on which festivals have formal marketplaces for both short and feature films. Clare will also give tips on how to ensure that you are festival ready, both in terms of delivering film materials when you are submitting your film and what you need to know about attending a festival as a filmmaker to ensure you get the most out of the experience.

Speaker: Clare Stewart

- British Film Institute's Head of Festivals and Director of the BFI London Film Festival

Clare Stewart has been BFI Head of Festivals since 2011. She is currently on sabbatical from her role as Festival Director of the BFI London Film Festival (October) and BFI Flare: London LGBT Film Festival (March). Her 22-year film industry career has encompassed leadership roles as Festival Director, Sydney Film Festival (2006-2011) and the inaugural Head of Film Programs at the Australian Centre for the Moving Image in Melbourne (2002-2006) as well as various roles at the Australian Film Institute (1996-2001) and programmer and Committee Member of the Melbourne Cinematheque (1995-2002). She has served on the World Economic Forum's Global Advisory Council for the Creative Economies (2014-2016) and on competition juries at Sundance, Mumbai, Rio, Dubai, Hong Kong and Macau film festivals and the BAFTA Outstanding British Debut jury.



Master Class with Mr Tim Yip: "The Invisible Golden Age"

9 November, 2018 (Fri)	11:00 – 12:30	SCC 201	Moderator: Mr Yimin Chen (Senior Lecturer, Academy of Film)
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Abstract

The future world has quietly come, but we have not yet transformed into the next era. We are still obsessed with the limitations of the existing one, which will create a break, and the changes in the world will suddenly come and go beyond everything we know.

This rapid transformation produces enormous energy. It will be immersive transform space. At this time, I imagine that beyond the physical world of infinite levels, there is a spiritual world that cannot be covered by time and space. It is the origin. The relationship between the spiritual and physical worlds has become a new landscape for human transformation.

Multidimensional vision will change the look of the whole world. We will see more angles than we could before. In the confused scenary, the spiritual world will spring up.

Speaker: Tim Yip

- Winner of Academy Award for Best Art Direction, "Crouching Tiger and Hidden Dragon"

As a world-renowned visual artist, art director for stage and film and fashion designer, Tim Yip continues to explore and communicate his aesthetic concept "New Orientalism", which is his interpretation of ancient culture as a means to inspire the future. He works widely in contemporary art, clothing, theatre, film, literature and other creative fields. For "Crouching Tiger, Hidden Dragon", Yip won the Oscar for "Best Art Direction", becoming the first Chinese to be awarded by the Academy, and the British Film and Television Academy award for "Best Costume Design", in 2001.



Master Class with Mr Paul Stekler:

"How to Make a Great Documentary in 90 Minutes"

9 November, 2018 (Fri)	15:00 – 16:30	SCC 201	Moderator: Prof Zhu Ying (Professor, Academy of Film)
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Abstract

All successful films, fiction and non-fiction, have the same things in common. Without compelling characters and stories, it'll be difficult to find an audience for your film. So what are you looking for, how do you know when you've found it, and how do you access it and use it to its fullest potential? Using a mix of film clips and advice from almost four decades of making documentaries, Paul Stekler, an experienced American filmmaker, will give you as summary of his take on making great documentaries.

Speaker: Paul Stekler

- Award-winning documentary filmmaker, best known for his works on American politics
- Sundance Special Jury Prize: "George Wallace: Settin' the Woods on Fire"

Paul Stekler is a documentary filmmaker whose films about American politics have won numerous national awards and have all been aired nationally on public television. His films include Sundance Special Jury Prize winner "George Wallace: Settin' the Woods on Fire", the Peabody Award winning "Vote for Me: Politics in America", three films that aired on PBS's POV series ("Last Man Standing: Politics Texas Style"; "Louisiana Boys: Raised on Politics"; and "Getting Back to Abnormal", about post Katrina New Orleans), and two of the "Eyes on the Prize" civil rights history series films. His most recent project, "Postcards from the Great Divide", was a series of short films about politics in nine states that launched on the Washington Post's website.

Dr. Stekler has a doctorate in American politics (Harvard '82) and was the Chair of the University of Texas' Department of Radio-Television-Film from 2010 to 2017.