

### Campus

The programme is offered at Hong Kong Baptist University's Shek Mun (Shatin) Campus, which is located next to the Shek Mun Station of MTR Ma On Shan Line. With a gross floor area of 30,000m<sup>2</sup>, the campus provides full university facilities, including indoor swimming pool, gymnasium, auditorium, multimedia laboratories, library, cafeteria, and learning commons. Special learning facilities such as bioeco laboratory, creative science laboratory, food and nutritional science laboratory, media communication laboratory, psychology laboratory and child assessment centre are also set up to provide students with practical experiences in their areas of study.

### Tuition Fee

HKD82,500 per year. Students are required to complete 66 units in two years at HKD2,500 per unit (Total HKD165,000).

The annual tuition fee is paid in two equal installments, normally before the start of the first and the second semesters. For newly enrolled undergraduate students, HKD15,000 of the first installment plus some fees will have to be paid by the applicants for acceptance of their admission offers and the balance will have to be paid in early September. Students are required to pay full tuition fees per semester during the normal period of study, regardless of the number of units enrolled in the semester.

For students who are required to take make-up course(s) to fulfill the programme pre-requisites and/or GE courses, additional tuition fee for the make-up course(s) will be charged at HKD1,650\* per unit.

### Financial Assistance

Full-time local students may apply for the Financial Assistance Scheme for Post-secondary Students (FASP) and the Non-means-tested Loan Scheme for Post-secondary Students (NLSPS) administered by the Student Finance Office (SFO) under the Working Family and Student Financial Assistance Agency (WFSFAA), HKSAR Government. For more information, students should contact the SFO or visit its website at [www.wfsfaa.gov.hk](http://www.wfsfaa.gov.hk).

\* Subject to the University's approval.

Apply online now at  
[cie.hkbu.edu.hk/admissions/2016-17/ug](http://cie.hkbu.edu.hk/admissions/2016-17/ug)



The University accepts both online and paper application. Applicants may apply for more than one programme if they wish to. A non-refundable and non-transferable application fee will be charged for EACH applied programme. (Online: HKD300; Paper: HKD400)

### Enquiries

For enquiries concerning the application procedure, please contact Academic Registry Services Section.

Tel 3411 3044 Email [spadmit@hkbu.edu.hk](mailto:spadmit@hkbu.edu.hk)  
Fax 3411 3361 Website [cie.hkbu.edu.hk](http://cie.hkbu.edu.hk)  
Address Hong Kong Baptist University (Shek Mun Campus)  
12/F, 8 On Muk Street, Shek Mun, Shatin, New Territories

For further information about the programme, please contact Academy of Film.

Tel 3411 3267 Email [af\\_bcv@hkbu.edu.hk](mailto:af_bcv@hkbu.edu.hk)  
Fax 3411 3253 Website [af.hkbu.edu.hk](http://af.hkbu.edu.hk)

This programme leaflet provides basic information and guidance to applicants who wish to enter Hong Kong Baptist University. While every effort has been made to ensure that information contained herein is correct at the time of printing in January 2016, applicants should note that changes may be made from time to time by the University, in which case attempts will be made to notify applicants via our website.

The University has final authority in the interpretation of information contained in this leaflet. As this leaflet is published for information only, it does not constitute part of any contract between applicants and the University.



# Bachelor of Arts (Honours) in Creative Writing for Film, Television and New Media

2016/17 Full-time Undergraduate Programme for Associate Degree & Higher Diploma Graduates



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# Bachelor of Arts (Honours) in Creative Writing for Film, Television and New Media

新媒體及影視創意寫作文學士(榮譽)學位課程



This programme is offered by Academy of Film, School of Communication, Hong Kong Baptist University for holders of Associate Degree (AD) or Higher Diploma (HD) who wish to continue on to a Bachelor of Arts (Honours) in Creative Writing for Film, Television and New Media.

## Programme Features

- A non-government-funded honours undergraduate programme.
- A full-time programme which is normally completed in two years.
- Cultivates creativity and originality in media convergence in an era of globalisation.
- Emphasis on creative writing and professional scripts for feature film, television/web serial drama, variety show and new media, such as television/film content for mobile devices, video games, 3D-animation and podcasts.
- Students will benefit from a wide array of professional guidance and supervision through the Academy's network of top veteran screenwriters, directors, television companies, production companies and studios.
- Provides students with the training and knowledge of scriptwriting formats and techniques, with a focus on the visual tools of interactive languages of new media and cinematic storytelling.

## Award

Bachelor of Arts (Honours) in Creative Writing for Film, Television and New Media awarded by Hong Kong Baptist University.

## Career Prospects

Graduates will be well equipped with professional scriptwriting skills and knowledge, and will be able to contribute to development in new media (television/film for mobile devices, 3D-animation, video games, podcasts) as well as expansion in the film and TV industry of not only Hong Kong, but also the Greater China Region.



“ We equip students with the essential skills and knowledge of creative writing. I believe our graduates will be capable of contributing to the film, television and new media industries. ”

Mr. Chen Yimin, Programme Director

## Programme Structure

The four-year undergraduate programme requires students to complete a total of 128 units, including 66 units of Major Courses, 38 units of General Education Courses and 24 units of Free Elective Courses.

Students with Associate Degree or Higher Diploma qualifications will normally be admitted directly into the third year of BA study to complete the programme in two years, and they are required to complete 51 units\* of Major Required Courses and 15 units\* of Major Elective Courses.

### Major Required Courses (51 units\*)

- Creative Writing for New Media I
- Creative Writing for New Media II
- Television Writing Workshop I
- Television Writing Workshop II
- Screenwriting Workshop I
- Screenwriting Workshop II
- Cinematic Storytelling
- Creative Thinking
- Introduction to Film and New Media
- Selected Readings in World Literature
- Adaptation Seminar: Literature, Drama, and Cinema
- Mobile Communication

- The Languages of New Media
- Graduation Project I
- Graduation Project II
- Studies in Screenplays
- New Media Studies in Greater China (Hong Kong, Taiwan and Mainland China)

### Major Elective Courses (15 units\*)

- Film Genres
- Film, Television and Culture Studies
- Selected Readings in Chinese Literature
- Seminar on Script Sales and Creativity Transfer
- Special Topics in Film, Television and New Media
- Special Topics in Hollywood Cinema
- Special Topics in Hong Kong Cinema
- Studies in Film and Television Classics\*
- Studies in Non-fiction Films
- Toy, Game and Children Culture
- Supervision of Internship
- Marketing Principles
- Digital Communication
- Understanding Theatre Art

\* Subject to approval.

Note: Individual courses may be using either Cantonese or Putonghua as the course content and pedagogical strategy requires.

Notes:

1. The number of courses/units the students are required to complete will depend on the number of courses/units for which exemption and/or unit transfer will be granted. All unit transfer or course exemption shall be considered on a case-by-case basis upon admission. Students are required to complete all programme pre-requisites and GE courses to meet the graduation requirements.
2. Exempted courses equivalent to 38 units of GE courses will be considered by the Programme on a case-by-case basis.
3. Make-up courses may be required on admission.
4. The University reserves the right to make changes to these courses without prior notice.

## Admission Requirements

To be eligible for admission, a candidate should hold

- an Associate Degree (AD) from any of the local/overseas recognised institutions; or
- a Higher Diploma (HD) from any recognised institutions.

Candidates who possess equivalent qualifications are to be assessed on a case-by-case basis.

Students are expected to complete all programme pre-requisites and GE courses in their AD/HD studies. Otherwise, they may have to complete additional units of study to make up for the programme pre-requisites and GE courses at College of International Education (CIE), Hong Kong Baptist University.

## General Education (38 units)

The General Education (GE) Programme provides the foundation of a well-rounded university education by promoting **Whole Person Education**. The 38 units required under the GE requirements are divided into two categories - Core Requirements and Distribution Requirements.

### Core Requirements (26 units)

- University English
- University Chinese
- Public Speaking
- Information Management Technology
- Numeracy
- Physical Education
- History and Civilization
- Values and the Meaning of Life
- University Life

### Distribution Requirements (12 units)

- Arts
- Business
- Communication / Visual Arts
- Science / Chinese Medicine
- Social Sciences

