


DR. MARGARET HILLENBRAND
Negative Exposures: Knowing What Not to Know in Contemporary China
Associate Professor of Modern Chinese Literature and Culture at the University of Oxford.
Her latest book, *Negative Exposures: Knowing What Not to Know in Contemporary China*, appeared with Duke University Press in 2020. She is now working on a new project about the impact of pandemic precarity on cultural practices in post-pandemic China.

25 November 2020 WED
CVA1022 (The Yue Kee Commemorative B. Yeung Yee Building, 10th FL, 10th Floor, 10th Floor, 10th Floor, 10th Floor)
8pm (Hong Kong time)
[also see](#)



Screening of *“Those 4 Years”*
Q & A with the film director
Dr. Joe Thomas Karaeckattu
Host: Dr. Timmy Chen (HKBU)
Moderator: Professor Daya K. Thussu (HKBU)

Synopsis of “Those 4 Years” (2020) 52 mins.
The movie has gained international attention as a geopolitical drama about the lives of those Chinese who were stranded in India during the early days of the COVID-19 pandemic. The film is a poignant story of human resilience and the impact of global events on individual lives.

25 January 2021 MON
2pm (Hong Kong) 11:30am (India)
CVA1022 Room ZOOM
[also see](#)






Professor Ellen Seiter, Nendo Endowed Chair
School of Cinematic Arts
University of Southern California

DATE:
8 March 2021 (LA)
9 March 2021 (HK)

TIME:
10am (LHK)
6pm (LA)


VENUE:
CVA1022
& on Zoom

PLATFORM CAPITALISM AND THE FUTURE OF TELEVISION STREAMING





PROFESSOR
WILLIAM LUHR

Film Noir as a Moving Target: Its Constantly-evolving Storytelling Practices



DATE:
1 APRIL 2021
TIME:
8:00AM (HKG) 8:00PM (EASTERN TIME, USA)
VENUE:
CVA1022 & on ZOOM



11 October 2019
Negative Exposures: Knowing What Not to Know in Contemporary China with Dr. Margaret Hillenbrand
Host: Prof. Ying Zhu
Discussant: Dr. Timmy Chen

Despite the time difference between Oxford, UK and Hong Kong, everybody enjoyed our conversation very much indeed!

25 January 2021
Screening of, *“Those 4 Years”* followed by Q & A with Dr. Joe Thomas Karaeckattu
Host: Dr. Timmy Chen
Moderator: Prof. Daya K. Thussu

Many students and colleagues joined in from India!
A most wonderful cultural exchange took place that day!

8 March 2021
Platform Capitalism and The Future of Television Streaming with Prof. Ellen Seiter
Host: Prof. Ying Zhu

Many friends from other Universities all over the world joined via ZOOM!

4 January 2021
Film Noir as a Moving Target: Its Constantly-evolving Storytelling Practices
With Prof. William Luhr
Moderator: Prof. Ying Zhu

‘Sunset Boulevard’!

Dr. Alisa Perren
is Associate Professor in the Department of Eastern TV, Film and Media Studies at the Center for Entertainment and Media Studies of the University of Texas at Austin. She is co-editor of *Industry, History, Theory, and Media* (2009), co-author of *Comic Book Movies: The Rise of the Superhero* (2010), and co-author of the forthcoming book project *The American Comic Book Industry and Hollywood* (June 2021), co-authored with Gregory Steiner, Texas Tech University (Long View, Baylor University).

**More Than Just Superhero Stories
The Rise of the Hybrid Publisher Studio**

I will address how publishers have negotiated the relationship between their publishing and filmed entertainment divisions as well as with other key industry stakeholders. The talk will also highlight what is distinctive about comic books as sites of contemporary IP exploitation by Hollywood, in comparison to other pre-sold properties such as plays, podcasts, and popular fiction.

DATE: 15 April 2021 (HK date), 14 April 2021 (US date)
TIME: 9:30am (HK time), **8:30pm** Austin TX, US time)
VENUE: CVA11022, Lee Shau Kee Communication & Visual Arts Building, 5, Tanjong Road, Keokan Tang, Hong Kong

15 April 2021
More Than Just Superhero Stories
The Rise of the Hybrid Publisher Studio
with Dr. Alisa Perren
Host: Prof. Ying Zhu

More than just superhero stories indeed!

**Work about work ;
Digital storytelling and digital labor**

I am not your typical digital performer in what I theorize the effort to quantify digital work as a use of apparatus of the web for digital labor. The project takes on several recent digital media that tell the story of digital labor in this show and tell. I will merge the new abstract Zoom interface with my own historical story to show digital "working" in a talk about work about work.

Michael Mandiberg
b. 1977, Denver, CO an interdisciplinary artist whose work manifests the politics and poetics of the information age. Mandiberg is Professor of Media, Culture and the College of Staten Island/CUNY and Doctoral Faculty at the CUNY Graduate Center. Mandiberg's work lives at Mandiberg.com.
Moderator: Dr. Kenny Ng, Lee Shau Kee Regional U. Seminar

DATE: 25 MAY 2021 Tuesday (HK date), 25 MAY 2021 Tuesday (UK date)
TIME: 8-9pm (HK time), 12-1pm (UK time)
VENUE: CVA1022, Lee Shau Kee Communication & Visual Arts Building, 5, Tanjong Road, Keokan Tang, Hong Kong, on ZOOM

25 May 2021
Work about work;
Digital storytelling and digital labor
with Dr. Michael Mandiberg
Moderator: Dr. Timmy Chen

Attracted a lot of students with LIVE demonstration of Dr. Mandiberg creating arts!

Book Talk

**Reorienting Chinese Stars in Global Polyphonic Networks
Voice, Ethnicity, Power**

Dorothy Wai Sim Lau

Abstract
This book will be involved in the new publisher, Reorienting Chinese Stars in Global Polyphonic Networks: Voice, Ethnicity, Power (2021), red name: stories of some big stars of the industry. In addition to the history of the methodology, the book also includes the established terms of making Chinese stars and reorienting Chinese stars. The "reorienting" part of this book, advances moves away from a monodisciplinary or transnational Chinese studies model to an analysis of other ways of doing this work, in specific particularities, specific cases of Chinese stars, of migration, of socialization in music, of stars, ethnic and cultural, of reorienting of Chinese studies. The book is a critical and a re-examination of the new digital media in relation to the history of Chinese film making, in particular to the digital media industry.

17 June 2021 THURS
7pm (HKT)
ZOOM ID: 958 8881 6081
PASSCODE: 006590

Bio
Michael Professor in the Academy of Film, Television, and Media Studies, Hong Kong Baptist University. Her research interests include Chinese film industry, digital media, and new media. She is the author of *Chinese Stars in Polyphonic Networks* (2019) and *Reorienting Chinese Stars in Global Polyphonic Networks: Voice, Ethnicity, Power* (2021). She is also the managing editor of *Digital Navigation: Journal of Digital Culture Studies*. Her most recent research includes *Asia's Digital Cinema: Journal of Global Chinese Studies*, *Asian Cinema*, and other Asian cinema.

Author: Dr. Kenny Ng, Lee Shau Kee Regional U. Seminar

17 June 2021
BOOK TALK:
Reorienting Chinese Stars in Global Polyphonic Networks
with Dr. Dorothy Wai Sim Lau
Moderator: Dr. Kenny Ng

Thank You, Dr. Lau for taking us through the journey of your New Book!





Scan the QR code to see the program or go to narratingnewnormal.wixsite.com/hkbu. Zoom meeting IDs are provided in the program.

NARRATING NEW NORMAL

Graduate Student Symposium
MAY 17 - 18, 2021 ON ZOOM
Please see the program for each session's Zoom IDs

Keynote speaker:
PROF. MICHAL KRZYZANOWSKI
Chair in Media and Communication Studies
Uppsala University, Sweden

Keynote Lecture:
Crisis in/and the 'New Normal': Discursive Strategies of Normalization and Mainstreaming

Hosted by
Global Storytelling: Journal of Digital and Moving Images
Centre for Film and Moving Image Research
ENQUIRIES: fmresearch@hkbu.edu.hk

Sponsored by
School of Communication
Hong Kong Baptist University





KEYNOTE SPEAKER:
PROFESSOR
MICHAL KRZYZANOWSKI



GLOBAL STORYTELLING

Journal of Digital and Moving Images



Issue 1.1

The inaugural issue of

*the Global Storytelling: Journal of
Digital and Moving Images*

is *live!*