

Film, Television and Digital Media MFA

Hong Kong Baptist University

Hong Kong Baptist University is a comprehensive higher education institution funded by the Hong Kong government. The university's philosophy promotes liberal education, open academic thought, critical thinking, and the ability for lifelong learning. It comprises seven faculties/schools, offering bachelor's degrees, taught and research-based master's and doctoral programmes, as well as associate degrees and higher diploma courses. The university places equal importance on teaching and research and encourages faculty and students to serve the community. With a holistic approach to education, Hong Kong Baptist University is now one of the finest higher education institutions in Asia. Currently, there are over ten thousand students enrolled in undergraduate and advanced programmes.



Programme Overview

Master of Fine Arts in Film, Television and Digital Media, is a three-year, full-time programme, leading to a terminal degree in creative media production. It is the first of its kind in the Greater China region. Graduates of this programme will become media professionals with artistic sense, social responsibility, and international vision. Some of their career goals will be producers, directors, screenwriters, and other professional areas in the media industry. Graduates with an MFA degree are also eligible to teach at college level in certain higher education communities.

The programme also enables students to gain specific insights into one form of media of their choosing and a broader understanding of others. The curriculum ensures that each student receives relatively broad training in film, television and digital media in the first year. The first two semesters are designed to build a foundation for postgraduate media training. Students are required not only to be familiar with the practical operations of film, television and digital media, but also to understand related developments in theory and criticism. In the second year, students have a wide range of elective courses, enabling well-balanced professional training (script writing, film/TV production and digital media production)

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Academy of Film

The Academy of Film is dedicated to providing cinematic-arts and creative media education to cultivate talented professionals capable of contributing to arts and cultural industries in Asia. After more than four decades of effort, it has become one of the leading institutions for film, television, and media education in Hong Kong, excelling in terms of scale and facilities, curriculum planning, alumni achievements, and industry connections, making it one of the top film academies in the region.

The Academy offers six full-time programmes at higher diploma, undergraduate and postgraduate degree levels including:

- ◆ Research Postgraduate Programmes (MPhil / PhD)
- ◆ Master of Fine Arts in Film, Television and Digital Media
- ◆ Master of Arts in Producing for Film, Television and New Media
- ◆ Bachelor of Arts (Honours) in Film and Television
- ◆ Bachelor of Fine Arts (Honours) in Acting for Global Screen
- ◆ Higher Diploma in Creative Film Production

and artistic nurturing. The third year is dedicated to courses in support of the thesis project.

Each student will choose one of the following media forms as his/her thesis project:

1. Script Writing
2. Film/TV Production
3. Digital Media Production

*Note:

- (1) Study requirements are subject to the announcement at the time of admission
- (2) Formal and credit-bearing animation software and production courses are no longer provided. However, tutorial and informal training will be offered when circumstances permit.

Programme Structure

Core Courses	30	units
Elective Courses	27	units
Thesis Project	9	units
Total	66	units

Please refer to the following link for details of courses:
<http://af.hkbu.edu.hk/en/mfa-programme-structure>

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Target Students

Individuals aspiring to delve into film, television and digital media art creation or advance in the film and digital media industry.

Admission Requirements

To qualify for admission, applicants must meet the following requirements:

- ◆ Have a Bachelor's degree from a recognized university or comparable institution (a major in the related field is not necessary. This programme welcomes applicants coming from other disciplines of undergraduate study. In the meantime, we welcome mature students with work experience.)
- ◆ Show evidence of academic aptitude and strong interest in creative activities
- ◆ Applicants whose first degree is obtained from an institution where the medium of instruction is not English should fulfill one of the following minimum English proficiency requirements:
 - TOEFL: 79 (Internet-based); or
 - IELTS (Academic): Overall Band at 6.5

* Students with relevant talent but a lower English standard (i.e., an IELTS band score of 6.0 or equivalent in TOEFL iBT) would be considered for admission on the condition that the students must satisfactorily complete an English enhancement course arranged by the programme.

Short-listed applicants may be invited for an interview.

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Online Application

Application fee: **HK\$450**
(Please refer to the application website for payment instruction)

Application Method: Only online application will be accepted. Please apply at https://iss.hkbu.edu.hk/amsappl_pg/welcome.jsf

Application Materials

- ◆ Online Application Form
- ◆ One copy of all academic transcripts and degree certificates
- ◆ Two confidential recommendation letters from people familiar with the applicant's academic performance and/ or professional work;
- ◆ A 2000-word personal statement outlining the applicant's academic interests and objectives. (Either in English or Chinese).
- ◆ One copy of official test scores: IELTS or TOEFL
- ◆ A portfolio of creative work (Please provide hyperlink of video, film, digital media, painting, photos, script, fiction, etc.)
- ◆ A photocopy of Hong Kong identity card OR passport/identity document issued by the applicant's home country.

Tuition Fee

HK\$414,000 for three years
Merit-based scholarships will be awarded to students with outstanding academic performance in the Programme.

Language of Instruction

English and Chinese

Resources

- The Academy of Film has a team of faculty members that is strong in academic knowledge with rich teaching experience. There are 12 faculties with a PhD degree and 3 with an MFA degree.
- Acclaimed scholars and award-winning industry-professional lecturers
- Ongoing master classes, guest lectures, seminars and workshops
- Two full HD TV studios/sound stages
- Computer graphic labs and nonlinear editing and color grading workstations
- Stereo and 7.1 channel sound mixing rooms, Dolby Atmos studio was established in 2019
- University Library holds 1.31 million printed volumes and a rich collection of multimedia items
- All filming equipment and post-production facility for student assignments at no additional charge
- Studio i helps promote student work in international films festivals while producing short films by students and recent graduates
- Merit-based scholarships and need-based financial aid
- Regular film screening sessions
- Study tour
- Internship opportunities and career network

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Graduates Career Direction

Producers, directors, screenwriters, cinematographer, editor and other professional areas in the media industry, such as TV station programming, commercial production, film festival curation, project development and content distribution, etc. Graduates with an MFA degree are also eligible to teach at college level in certain higher education communities.



香港浸會大學是一所由香港政府資助的綜合性高等學府，大學的辦學理念倡導通識教育，開放的學術思想，批判思維以及終身學習的能力。大學共設有七個學院，開辦學士、修課式和研究式的碩士與博士課程、副學士及高級文憑課程。浸會大學對教學和研究同樣重視，並鼓勵教職員和學生服務社會。浸大以全人教育為辦學理念，現為亞洲最優秀的高等教育學府之一。目前本科及高等課程共有超過一萬名學生。



課程簡介

「電影電視與數碼媒體藝術(製作)碩士學位課程」(MFA)為大中華地區首個同類形課程，從藝術、創意科技、製作以及學術多方面，培養影視與媒體工業所需的，具國際視野及社會責任的專業人才。畢業生除了可以擔任影視數碼媒體編導、管理、發行等相關職位外，亦可在大學任教製作課程。

課程設計的理念是讓畢業生在熟悉多種媒體製作技巧的基礎上，同時掌握一種媒體作為敘事和表達思想感情的創作手段。因此，課程框架為金字塔結構；在第一學年，本課程提供廣泛的跨媒體製作訓練，學生除了需掌握製作技巧外，亦須學習相關的理論與批評知識。學生可於第三、第四學期同時選修不同創意媒體的專業科目。在第五、第六學期，學生將會重點學習一種媒體製作形式，並以此為基礎，創作、開發和完成製作藝術碩士課程所需的畢業作品。



招生對象

有志於鑽研電影藝術創作或在影視數碼媒體行業發展晉升的人士

入學資格

申請者需符合如下要求：

- ◆ 持有本科學士學位或認可大學或學院之同等學歷（無需影視專業背景，歡迎跨專業、轉專業人士報讀，歡迎有工作經驗的考生報讀）
- ◆ 展現對創作有濃厚興趣和在專業學習上有潛質
- ◆ 畢業於非以英語教學大學的本科生（例如中國大陸和台灣等地）：
 - 需考獲TOEFL（網上版）79分 或以上，
 - 或考獲 IELTS (Academic) 總分6.5 級或以上

* 本課程也會考慮錄取具備特殊才藝、工作經驗或創作潛能，並且已考獲IELTS (Academic) 6.0 級或TOEFL網上版同等成績的申請人，但成功入讀者必須完成由本課程安排的英語課程

通過初審的申請者或會被安排面試，進一步瞭解申請者是否具備研究生的學習能力與志向

網上申請

申請費：HK\$450
(請查閱申請網頁的繳費指南)

申請方法：只接受網上申請 https://iss.hkbu.edu.hk/amsappl_pg/welcome.jsf

師資、設備及其他資源

- 電影學院的全職教員博士12人，藝術碩士3人，教學經驗豐富
- MFA課程客席講師均為業界精英，與產業接軌
- 大小學術或專業講座、大師班、研討會和工作坊，人脈寬廣
- 電視錄影廠，各種數碼電影攝影、燈光和錄音器材
- 影片編輯和數碼媒體工作室
- 大小錄音室和7.1聲道混音室，2019年落成Dolby Atmos混音室
- 大學圖書館藏書 130多萬冊，影音視頻資料豐富
- 教學及拍攝學生作業用的所有設備供學生使用，不另作收費
- Studio i 電影工作室出品以在校學生和近屆畢業生為主創人員的短片，並協助學生作品投遞國際影展和參賽
- 獎學金和助學金
- 定期電影放映活動
- 遊學交流
- 實習機會與就業網絡

香港浸會大學電影學院致力提供優質的影視藝術及創意媒體教育，旨在為本地文化及藝術界培育專業人才。經過四十多年努力，電影學院已成為香港影視及媒體教育中最主要的學府之一，不論在規模設施、課程規劃、校友成就及業界聯繫方面都是香港頂尖的電影學校。

電影學院提供六個包括高級文憑、學士及碩士的全日制課程：

- ◆ 研究式研究生課程
- ◆ 電影電視與數碼媒體藝術(製作)碩士課程
- ◆ 影視與新媒體製片管理文學碩士課程
- ◆ 電影電視文學士(榮譽)學位課程
- ◆ 環球螢幕演技藝術學士(榮譽)學位課程
- ◆ 創意電影製作高級文憑

學生可以選擇下列形式作為畢業作品：

- I. 劇本寫作
- II. 電影電視製作
- III. 數碼媒體製作

備註：
(1)學分及科目要求以入學時公佈為準，詳情可參考本課程之網頁
(2)本課程不再提供正式動畫軟件和製作的學分科目，只在條件許可的情況下提供課外動畫製作培訓。

課程結構：

必修科目	30 學分
選修科目	27 學分
畢業作品	9 學分
合共	66 學分

有關課程開設的科目，請參考網頁：
<http://af.hkbu.edu.hk/en/mfa-programme-structure>

申請資料

- ◆ 網上申請表格
- ◆ 大學學歷證書及由學校發出的成績單正本
- ◆ 兩封推薦信，須按要求填寫推薦表格（推薦人應瞭解申請者的學術表現或工作能力）
- ◆ 一篇2000字的自我介紹（中英文皆可，應列明申請者的興趣和現時學習範疇）
- ◆ IELTS或TOEFL成績單
- ◆ 作品樣本，包括任何文字寫作、表演、音樂、平面藝術創作或影視製作等，請把雲端分享連接貼在申請表附件之中（不要直接發送作品本身）
- ◆ 身份證明文件（本地生：香港身份證或護照；非本地生：所屬國家/地區的身份證明文件）

學費

三年全日制：HK\$414,000
課程設獎學金，頒予修課期間表現優異的學生

教學語言

以英文為主，中文為輔，創作及製作課可能豁免英語教學

畢業生就業方向

- ◆ 影視數碼媒體製片、編劇及導演
- ◆ 網絡新媒體藝術創作及管理
- ◆ 影視數碼媒體管理及發行
- ◆ 影視文化研究評論
- ◆ 國際藝術文化交流及推廣
- ◆ 電影節策劃及統籌
- ◆ 大學任教影視新媒體創作和製作課程
- ◆ 電視台營運及管理



查詢 Enquiry

課程查詢 Programme Enquiry

香港浸會大學電影學院MFA碩士課程
地址：香港九龍塘禧福道5號傳理視藝大樓9樓937室

電話：(852) 3411 7479
電郵：afmfa@hkbu.edu.hk
網址：<http://af.hkbu.edu.hk/tc/mfa-introduction>

報名或簽證申請查詢 Application and Visa Enquiry

香港浸會大學教務處
地址：香港九龍塘浸會大學道校園教學及行政大樓904室

電話：(852) 3411 5127
電郵：hkbu_tpg@hkbu.edu.hk
網址：<https://ar.hkbu.edu.hk/>

MFA Programme, Academy of Film, HKBU
Address: CVA 937, 9/F, Lee Shau Kee Communication and Visual Arts Building, 5 Hereford Road, Kowloon Tong, Hong Kong

Telephone: (852) 3411 7479
Email: afmfa@hkbu.edu.hk
Website: <http://af.hkbu.edu.hk/en/mfa-introduction>

Academic Registry (Taught Postgraduate Studies Section), HKBU
Address: AAB 904, 9/F, Academic and Administration Building, Baptist University Road Campus, Kowloon Tong, Hong Kong

Telephone: (852) 3411 5127
Email: hkbu_tpg@hkbu.edu.hk
Website: <https://ar.hkbu.edu.hk/>



MFA 課程簡介
Introduction

Think Out of the Box!

(MFA Programme overview/MFA課程詳情)
<http://af.hkbu.edu.hk/tc/mfa-introduction>
(MFA Programme structure/MFA課程框架)
<https://af.hkbu.edu.hk/en/mfa-programme-structure>
(Academic Registry, HKBU/香港浸會大學教務處)
<https://ar.hkbu.edu.hk/>
(Online Application/網上申請)
https://iss.hkbu.edu.hk/amsappl_pg/welcome.jsf